

# THE DOCUMENT COMPANY

## XEROX

Rich Gold  
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To Whom It May Concern:

I am the manager of RED (Research in Experimental Documents), a group at Xerox PARC. During this last year our primary project has been the designing and mounting of a major, 4000 square foot exhibition called "Experiments in the Future of Reading" which will open on March 1, 2000 at the San Jose Tech Museum of Innovation. It is an extensive and elaborate exhibition with over 14 original inter-actives and experiences.

Terry Murphy was engaged at the beginning of the project as our primary fabricator. Terry worked directly with the researchers who were designing and developing the exhibits. This was a hard job to say the least since each of the exhibits was original and unique. Terry gave us extremely valuable feedback as to cost, durability, do-ability, aesthetics and interactions.

Terry succeeded in finishing the exhibits on time and on budget. They look great and our user testing indicates that they will work great on the floor. We couldn't have done it without him.

I personally find Terry easy and straight-forward to deal with and would recommend him for other such installations.

Sincerely,



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